2017

3Strands Global Foundation

Creating A World FREE from Human Trafficking

Annual Report

3 strands GLOBAL FOUNDATION

Combatting human trafficking
through prevention.

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Human Trafficking is Modern-Day Slavery

Human trafficking is occurring every day on a national and global level. Human trafficking involves the use of manipulation, deception, debt bondage, force, fraud, and coercion to exploit children and adults for labor or commercial sex acts against their will. Traffickers exploit individuals' vulnerabilities to hold men, women, and children in situations of abuse, ultimately robbing them of their future.

"The modern slave trade is a threat to all nations. [It is] a grave human rights abuse."
-National Injustice Center

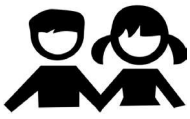
Human trafficking is largely a hidden crime. "[Traffickers] look for people who are susceptible for a variety of reasons, including psychological or emotional vulnerability, economic hardship, lack of a social safety net, natural disasters, or political instability. The trauma caused by the traffickers can be so great that many may not identify themselves as victims or ask for help." *(Department of Homeland Security)*

Human Trafficking at a Glance

40 Million
There are 40 million victims of modern day slavery worldwide.

100,000
There are at least 100,000 victims of human trafficking across America.

$150 Billion
Human trafficking is a $150 billion global industry and the fastest growing criminal enterprise.



10 Million
10 million children worldwide are exploited in the global sex trade.

Achievements at a Glance

Prevention Education

16 Counties
The PROTECT Prevention Education has been implemented in 16 counties in California.

Reintegration

40 Youth
We employed 40 survivors and at-risk youth in the Sacramento Region this year.

Advocacy

AB 1227 is California Law
Our sponsored bill AB 1227 (Bonta), *The Human Trafficking Prevention Education and Training Act,* requires human trafficking prevention to be taught in California schools.

Mobilization

3000
3000 community members came together to stand up against human trafficking at our Break Free Run.

Prevention Through Education

PROTECT Prevention Education

PROTECT is a scalable human trafficking prevention education program that teaches students the signs and tactics of traffickers so they can better protect themselves and others from victimization. PROTECT provides educators with online trainings, downloadable elementary, middle, and high school curricula, and vetted resources to use in their classroom to deliver human trafficking education directly to their students. PROTECT also trains educators how to recognize when a child is actively being trafficked or at-risk and connect them to the resources they need.

3Strands Global co-founded the PROTECT program in partnership with Love Never Fails and Frederick Douglass Family Initiatives and in collaboration with the California Department of Education and the Office of the Attorney General for the State of California.

PROTECT reduces the vulnerability of children by identifying and preventing human trafficking using a standardized, trauma-informed education curriculum and online delivery methodology capable of reaching every educator and student.
PROTECT prevents the crime before it starts.

Impact

92% 92% of students reported they understood how to protect themselves and others from becoming victims of trafficking after receiving PROTECT.

35 35 school districts across 16 counties and in California have access to the PROTECT training and curriculum.

"The PROTECT teacher training increased my knowledge and thus increased the knowledge of my students in their understanding of human trafficking...ultimately reducing their vulnerability to victimization. I have educated and protected over 3000 students. They are now informed and out there becoming modern-day abolitionists."
- Karen Norwood, Teacher

Prevention Through Employment

Employ + Empower: Reintegrating Survivors of Human Trafficking

Survivors have told us for years that the most empowering action we can take on their behalf is to help them find a job. 3Strands Global's Employ + Empower Reintegration Program places human trafficking survivors and at-risk youth (transitional aged-foster youth and homeless youth) into sustainable, trauma-informed jobs. Additionally, the progam refers them to the resources and behavioral health services they need to succeed in their jobs, ultimately empowering them to create a new life of their own choosing.

Economic insecurity is one of the main vulnerabilities exploited by traffickers. The inability to support themselves and maintain basic needs is the primary reason survivors are exploitated again after their recovery. Through this program, we walk alongside survivors and at-risk youth to provide sustainable employment and the consistent support they need to succeed in their jobs including: interview coaching, skill building workshops, job training, trauma informed case management, counseling, mental health support, and check-ins with a social worker.

Employ + Empower provides economic stability, teaches transferable job skills, and enhances the emotional well-being of survivors and those at risk to help them become self-sufficient. We prepare survivors and at-risk youth for a whole new future, one free of exploitation.
A job allows a survivor to move beyond their exploitation and into a life of hope and possibilty.

Impact

40 We employed 40 survivors and at-risk youth in the Sacramento region in 2017.

17 We partner with 17 Sacramento organizations to connect youth with a variety of resources and support.

"My story…I remember I was living on the streets and I was always scared. Everyday, I was just trying to survive. But thanks to this job, everything has become easier. I am able to rent my first apartment and I finally feel supported. My goals are to become a nurse and help all the homeless. If you walk around my neighborhood, your heart will ache."

- Reintegration Program Youth

Prevention Through Advocacy

The Human Trafficking Prevention Education and Trainig Act: AB 1227

3Strands Global's sponsored bill, *The Human Trafficking Prevention Education and Training Act* (AB 1227-Bonta), was signed into law by Governor Brown on October 7th, 2017. This law requires California public schools to provide human trafficking prevention education to students and educators in order to reduce the vulnerability of our youth and to prevent future victimization. California schools are now required to provide instruction on all forms of human trafficking in comprehensive sexual education at least once in middle school and once in high school.

AB 1227 (Bonta) has made California a national and global leader in the fight against human trafficking.

Impact

1.2 M AB 1227 sets a mandate to educate 1.2 million students on human trafficking.

115,000 AB 1227 sets a mandate to train 115,000 teachers on human trafficking identification and prevention.

"It is necessary for counties to implement comprehensive prevention education and training procedures in order to reduce incidents of human trafficking. Training teachers and administrators about the signs of human trafficking and their county's response protocol, can help provide the tools necessary to identify when a child is at risk of being trafficked and connect them with the services they need."

- Assemblymember Rob Bonta

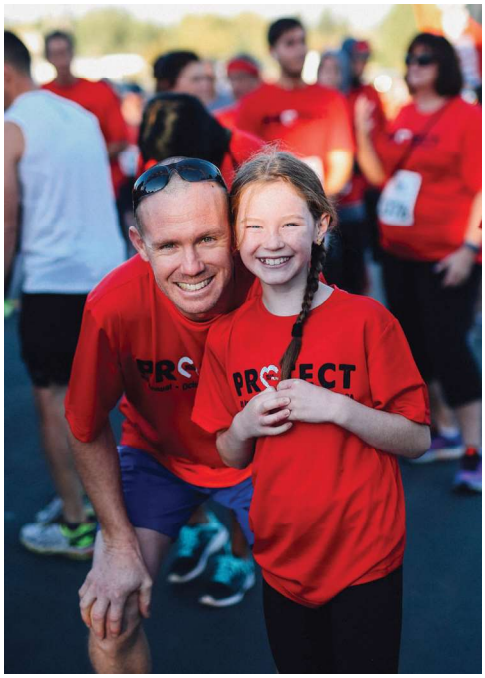
Prevention Through Mobilization

Break Free Run:
Every year, 3Strands Global Foundation mobilizes communities to join the fight against human trafficking through our Break Free Runs in Folsom and the Bay Area. These 5K and 10K runs/walks raise awareness of human trafficking and provide a platform for communities to stand together to combat this crime happening in their own neighborhood.

It is only together, as a community, that we can create A World FREE from Human Trafficking.

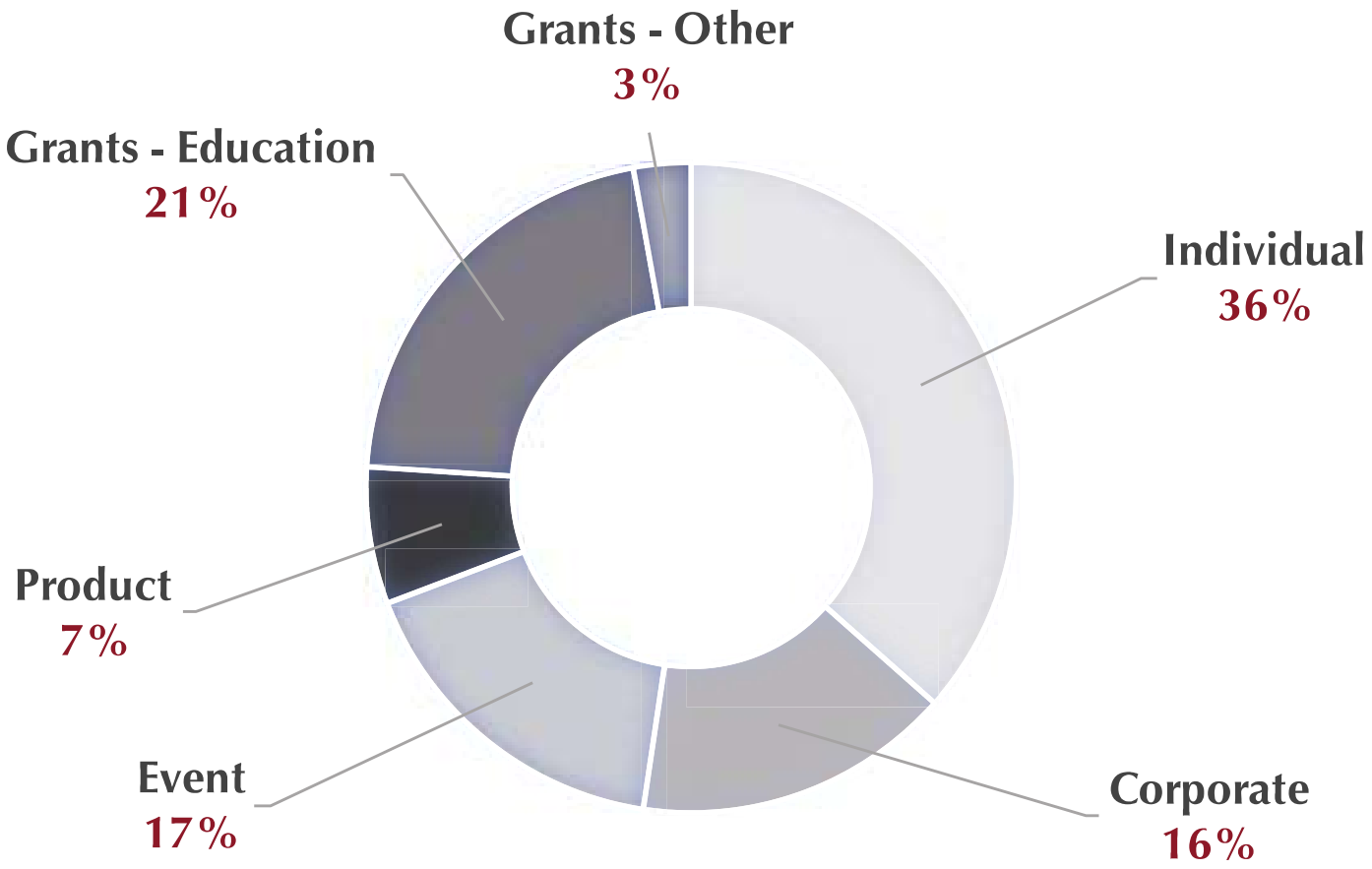
Impact

3000	3000 community members ran in the Race to END Human Trafficking.	***$100,000***	We raised over $100,000 to support our prevention education and survivor reintegration programs.
9	We have been mobilizing communities to combat human trafficking through the Break Free Runs for 9 years.	***44***	44 sponsors and more than 50 vendors supported the Folsom Break Free Run and our anti-trafficking efforts in 2017.



Financial Summary

Revenue



Your gifts allow us to fulfill our mission...

"We believe young people can triumph over their trauma...Thank you, 3Strands Global, for empowering the next generation and preventing human trafficking in our communities!"

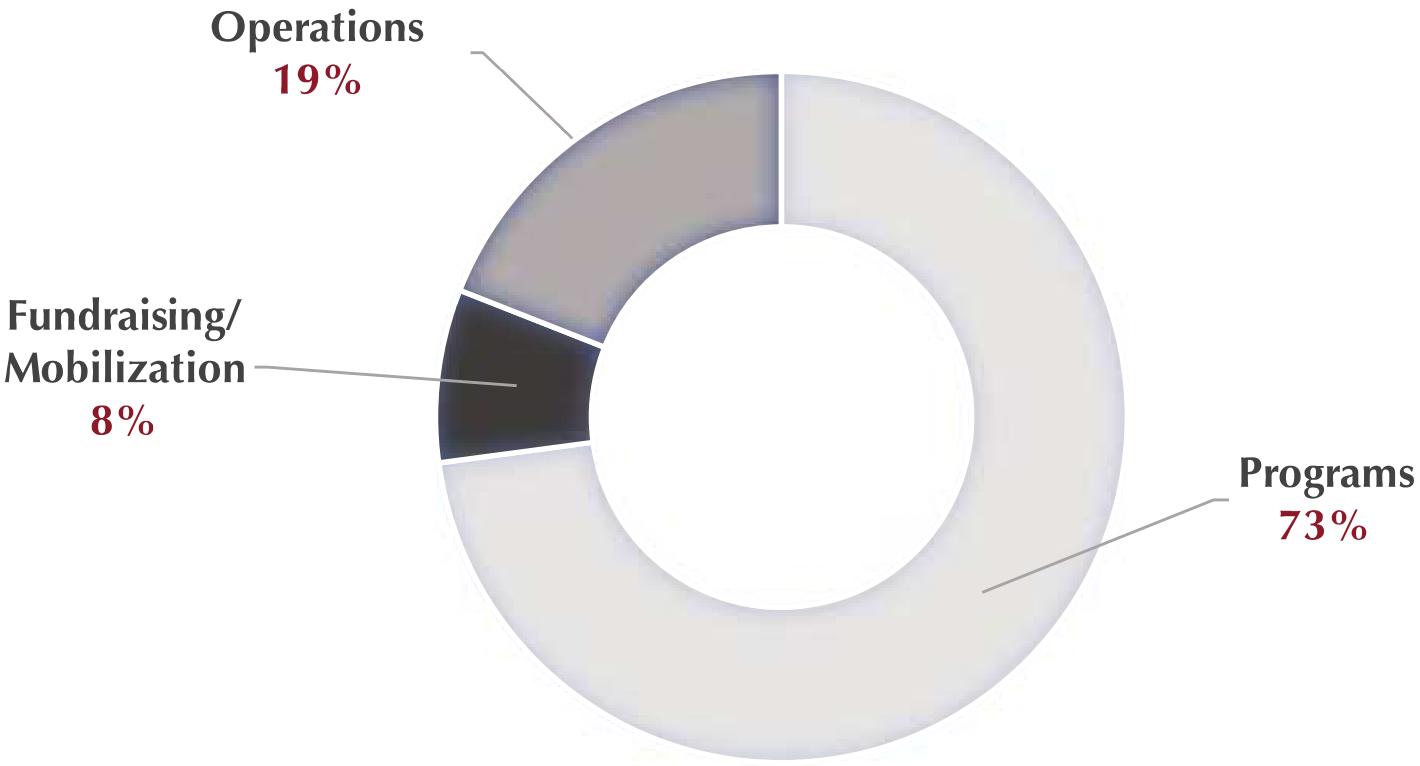
- GraceCity Network, Reintegration Program Partner

"3Strands Global has keyed in on the most effective way to combat human trafficking - preventing it. By teaching kids to value themselves and each other, to spot and resist the efforts of traffickers, and to have the courage to tell someone, the next generation of kids will protect themselves and each other from this horrific crime."

- Maggy Krell, Supervising Deputy Attorney General

Financial Summary

Expense Breakdown



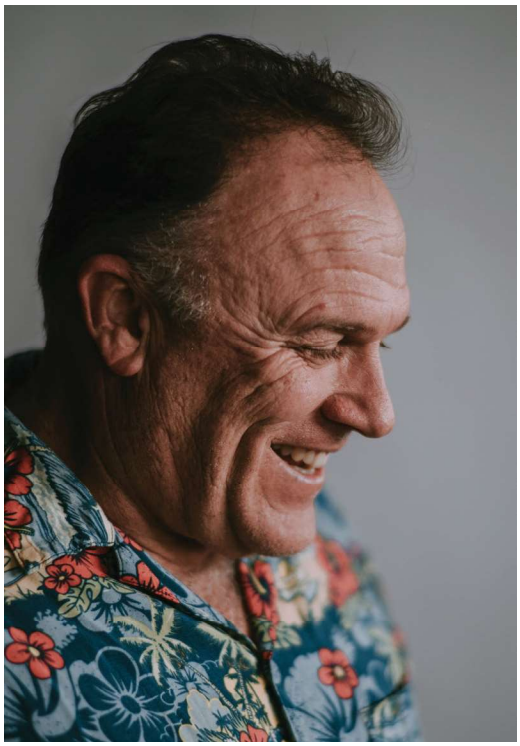
...and continue to change lives.

"A 14 year old boy realized he was being exploited after going through the PROTECT curriculum at school. He shared he was being manipulated online by a 35 year old man and he needed help. This is how we save lives. Education is essential to preventing exploitation."

- CEO Ashlie Bryant

"I was in a really hard place last year. 3Strands Global's program literally saved my life. 3Strands Global knows exactly how to help with job applications, interviews, and finding better resources. Now that 3SGF has helped me, I'm interested in being a vet tech so that I can be a better mother, daughter, and friend. "

- Reintegration Program Youth



"My daughter was 17 years old when she went to an El Dorado Hills grocery store and disappeared for eight days… She was taken and trafficked. For my daughter, this meant she was drugged, taken to the Bay Area, and pimped out through ads on Craigslist to men seeking to have sex with minors. It can happen to anyone. My daughter was rescued but there are so many more kids out there that need someone to help. That's why we do what we do. I would give anything to go back in time for this to have not happened to my child, but that's not possible. So now I turn all the ugly and horrific things that happened to my daughter and other children into action! My daughter is the inspiration that launched 3Strands Global."

Dear 3Strands Global Supporters,

FOCUS. "It is in the darkest of hours that we must focus to see the light." – Aristotle

Human Trafficking is a dark crime. Focusing on impact allows us to see light every day. The impact we've had the privilege to be a part of this year can been seen in the faces of our clients: teachers, students, communities, survivors and at-risk youth.

Once again, I begin this letter with immense pride for 3Strands Global Foundation – pride in our dedication and progress in creating A World FREE from Human Trafficking. This past year was a time of enhanced focus on development in our organizational identity and in our impact. 3Strands Global began from humble origins in 2010 as the Break Free Run and has become a leader in the fight against human trafficking through prevention education and reintegration programs.

Our successes this year derived from several influential collaborations. We collaborated with California state legislators to sponsor the first human trafficking prevention education bill in the nation, AB 1227. We collaborated with school districts across California to enhance the PROTECT program, making it capable of reaching every student and truly protecting children from exploitation. We collaborated with and developed partnerships with organizations in the greater Sacramento area so survivors and at-risk youth in our reintegration program have a job and are connected with resources to meet their unique needs.

Our focus in establishing the essential foundations of our programs has not only enhanced our organizational identity but has ensured the scalability and continuous impact of our efforts in human trafficking prevention.

The success and growth this year would not have been possible without the entire 3Strands Global staff. Our progress is a direct result of a passionate and committed team, our network of supporters, and our board of directors. It's a beautiful thing to see years of community engagement propelling us into a new era in our fight against human trafficking.

Thank you for being part of our growing community and our efforts to end modern-day slavery. Your dedication is changing lives.

With gratitude,
Ashlie Bryant
Co-Founder, President and Chief Executive Officer

It Takes a Team

United by a mutual passion to END Human Trafficking.

"The most vulnerable in our society often just need someone who is willing to walk alongside them in their darkest realities and assure them that they are valuable. I love assuring survivors of trafficking, homeless youth, and transitional-aged foster youth that they are not alone."
- Sarah Consoli, Program Manager

"I'm continuously inspired and empowered by the impact that education can have on a person. The more we teach one another about exploitation, the better equipped we are to stop human trafficking from happening."
- Amanda Taggart, Regional Director - Central/Northern California

"In 2012, when I first heard about human trafficking, I had no idea what is was or the impact it was making in our communities! After much research I decided that I could not sit still and watch this happen to our children! Today I believe that prevention and reintegration are imperative to protecting our youth!"
- Carrie Jacobstein, Director of Operations

"I have a passion to help and work closely with the youth in our communities as well as add value and joy to their lives. Reducing the vulnerabilities of our youth is something I am honored to have the opportunity to do every day."
- Heather Hoffman, Director of Urban and Community Education

"Human trafficking is violation of human rights – one that is largely unseen and misunderstood. I was drawn to this cause because it's important to communicate and uncover the reality of this crime in order to advocate for those who are unheard and to disrupt this modern-day slavery."
- Michelle Bardini, Executive Admin and Marketing Coordinator

With the Support of Our Board

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Once you hear the truth you will never be the same. I still remember the moment I understood the magnitude of the human trafficking problem and how it compelled me to action. When you take a moment to listen you will hear a truth that is not only tragic in its consequence, but even deeper than you could imagine. Human trafficking is worldwide, and yes, very much a problem here in America. Every day innocents are caught in the web of human trafficking, treated as disposable commodities, hopeless and lost.

But there is hope. This human rights abuse is finally beginning to get the attention it deserves. Over the last several years a campaign of awareness has started to illuminate the depth and breadth of this ongoing tragedy. The rally in the fight to eliminate human trafficking has created a better understanding of how these crimes occur, who the parties are that perpetrate them, and how we can effectively stop these crimes before they ever happen.

3Strands Global has been an active leader in advocacy for prevention that has led to saving lives. Our mobilization efforts that engage our communities through races continue to be a pillar of our community awareness plan. Likewise, our reintegration programs that employ survivors and at-risk youth in the Sacramento region continue to grow each year.

Finally, our world class education program, PROTECT, has been activated in twenty-five counties in California. 3Strands Global has used the PROTECT platform to make an even more meaningful and lasting change. This year our leadership team sponsored AB 1227 (Bonta), *The Human Trafficking Prevention Education and Training Act,* that requires human trafficking prevention to be taught in all California public schools. This hallmark legislation in California is the blueprint for other states who are actively trying to take meaningful steps in their own fight against human trafficking.

3Strands Global's fight against human trafficking is inspired by the greatest of human traits: love and respect for others. This fight can be won with these and your continued efforts to support us as we march on.

Sincerely,
Steve Nolte
Chairman of the Board

Get Involved

Help us Sustain our Impact.

Shop for ethical products that provide employment and empowerment opportunities for survivors, those at-risk, and marginalized peoples.

Shop now: www.3SGF.org

Sustain our efforts to create A World FREE from Human Trafficking by becoming a donor.

Give today: Text ENDTRAFFICKING to 41411

Register for the Break Free Run! The virtual runner allows anyone, anywhere in the world, to get involved in The Race to END Human Trafficking.

Register: Text BFR18 to 41411

Give your time and talents to further our mission. Volunteer with us!

www.3SGF.org/volunteer

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