

## FOR IMMEDIATE RELEASE:

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**3Strands Global Foundation Partners with Project Protect Our Children to Prevent Human Trafficking in Texas**PPOC will train educators and teach students using the PROTECT program from 3Strands Global Foundation starting this Fall.

**July 21, 2020** – Two organizations committed to the fight against human trafficking, exploitation, and abuse are partnering to take further steps to eradicate human trafficking in the state of Texas.

3Strands Global Foundation (3SGF), was founded in a sleepy suburb of California after a local teen was lured from a grocery store parking lot and trafficked. She was recovered, but a group of advocates decided that more needed to be done in the community. 3Strands Global Foundation believes that prevention changes everything and has since expanded the reach of their multiple prevention initiatives throughout California, Utah and Texas.

One of these programs, PROTECT Prevention Education, was co-founded alongside Frederick Douglass Family Initiatives and Love Never Fails. This program focuses on delivering human trafficking prevention curriculum to teachers, school administrators, parents, and other community members, who educate students to keep them safe and protected. It is estimated that over 500,000 students have received PROTECT's Prevention programs to date. More recently, during the COVID-19 season, the PROTECT team has radically shifted the delivery methods of this curriculum and has developed distance learning materials to best serve schools that are having to do school, "online."

Project Protect Our Children (PPOC) is a Texas-based anti-trafficking organization founded in a small suburb of Houston after the founder had spent years working with teenage trafficking victims in Houston. Through her work in Houston, she realized that the average child didn't have the ability to understand the level of deception a predator will go to, thus making them easy targets. Hearing the young girls' stories of how they were manipulated and what they endured while being forced to work Houston's streets ignited something in her. She realized that most communities were missing a vital resource in the fight to stop child sex trafficking and exploitation - preventative education.

Project Protect Our Children shares the mission of preventing human trafficking before it starts. They believe that education builds knowledge, and from knowledge comes awareness, and awareness is the catalyst for prevention.

These two organizations are creating impact in the lives of youth, protecting them from exploitation through education, and together, they are continuing to further expand their reach in the Houston, Texas region. Project Protect Our Children is the first official PROTECT Prevention Education licensee and is in the process of becoming equipped and certified to deliver PROTECT curriculum to schools, which will result in more students knowing how to protect themselves and others from exploitation. These two nonprofits are authentically demonstrating the power in collaboration.

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Learn more about 3Strands Global Foundation: <a href="www.3SGF.org">www.3SGF.org</a>
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